



ROADATLANTA.COM | SPRING 2025

mission
Speed Tour
Experience Motorsports
ROAD ATLANTA

MARCH 21-23



THE MITY
PRESENTED BY **HAGERTY**

APRIL 25-27



MAY 2-4



DRIFT ATLANTA

MAY 8-10

FULL 2025 EVENT SCHEDULE INSIDE

MAR. 21-23

APR. 25-27

MAY 2-4

MAY 8-10

SEPT. 26-28

OCT. 8-11



2025

SCCA Super Tour

MARCH 7-9

Speedtour/Trans Am

MARCH 21-23

HSR Mitty presented by Hagerty

APRIL 25-27

MotoAmerica

MAY 2-4

Drift Atlanta

MAY 8-10

WERA Cycle Jam

MAY 23-25

NASA

JUNE 7-8

SCCA Summer Sizzle

JULY 19-20

World Racing League

JULY 25-27

ASRA

AUGUST 23-24

WERA Regional

AUGUST 30-31

Porsche Sprint Challenge

SEPTEMBER 12-14

HSR Classic 10Hr

SEPTEMBER 26-28

Motul Petit Le Mans

OCTOBER 8-11

SCCA ARRC

OCT. 31-NOV. 2

NASA

DECEMBER 6-7

24 Hours of Lemons

DECEMBER 12-14

Michelin Raceway Road Atlanta welcomes you back to the track in 2025, with 15+ spectator events throughout the year to come and experience for yourself!

The iconic 12 turns of Michelin Raceway's circuit have hosted legendary cars, drivers, riders, drifters, teams, tires and so much more since it's opening in 1970, and we can't wait to further that incredible legacy this year! From vintage racing, two-wheeled action, world-class sportscar racing, club events and beyond, we've got something for all automotive enthusiasts! Even if you're not a racing fan, the fan-focused atmosphere at the track ensures that any and all guests can enjoy a memorable experience. And although our spectator events are some of the highlights on the 2025 calendar, we've got a whole lineup of track days and car clubs that visit throughout the year that can put you in the driver's seat!

The major spectator season at Michelin Raceway kicks off with the Mission Foods Road Atlanta SpeedTour featuring Trans Am in March, followed by the beloved vintage

classic HSR The Mitty presented by Hagerty in April. MotoAmerica Superbikes bring the two-wheel excitement to town at the beginning of May, and Drift Atlanta is joined by GRIDLIFE May 8th through 10th for three days of adrenaline-packed drifting. And join us in September for two weekends of incredible racing action – the USAC Porsche Sprint Challenge running September 12th through 14th, followed by the HSR Classic 10 Hr, September 26th through 28th.

Motul Petit Le Mans returns October 8th through 11th for the IMSA WeatherTech SportsCar Championship finale showdown, as teams and drivers compete for not just the 10-hour endurance win, but for overall season-long championships as well. This four-day motorsports extravaganza features additional racing series, including the IMSA Michelin Pilot Challenge in the FOX factory 120 race on Friday, October 10th.

Camping is available for most events and kids 12 and under always enter for free with a ticketed adult. Join us in 2025 to experience some of the most iconic racing around the world and make some truly legendary memories with fellow automotive enthusiasts. We'll see you trackside!



■ 2.54-mile, 12-turn natural terrain road course built in 1970



■ Built on 1000 acres in the rolling hills of north Georgia



■ Home of Motul Petit Le Mans, the largest annual international sporting event in Georgia, with over two decades of history



■ Birthplace of Formula Drift



■ Host to Trans Am, HSR Mitty presented by Hagerty, and MotoAmerica

■ Family friendly, park-like facility

■ Kids 12 and under always enter for free

■ Infield parking and camping for most spectator events



MICHELIN
RACEWAY
Road Atlanta

Our multi-purpose motor sports facility is situated on 1000 park-like acres in the rolling hills of Northeast Ga.

SCHEDULE IS SUBJECT TO CHANGE.
VISIT ROADATLANTA.COM FOR MORE INFO

TRACK DAYS & CAR CLUBS

February 15-16	Just Track It
February 22-23	Chin Track Days
February 24	Driving Club
March 14	Driving Club
March 15-16	Chin Track Days
March 25	Driving Club
March 28-30	Lexus Performance Driving
April 5-6	Chin Track Days
April 8-9	David Murry Track Days
April 11-13	Porsche Club of America
April 14	Driving Club
May 13	DCRA/Track Night in America (TNiA)
May 17-18	Jzilla
May 28-29	Racing for ALS
May 30	Driving Club
May 31-June 1	Chin Track Days
June 5	Driving Club
June 6	Just Track It
June 12	Track Night in America (TNiA)
June 14-15	Jzilla
June 19	Higher Performance Driving
June 20	Driving Club
June 21-22	Porsche Club of America
July 10	Driving Club
July 12-13	Just Track It
July 18	Track Night in America (TNiA)
July 23	Driving Club
July 24	Max Track Time
August 6	Jzilla
August 8	Driving Club
August 16-17	Chin Track Days
August 20	Driving Club
September 2-5	Apex Driving Event
September 6-7	Jzilla
September 8	Driving Club
September 15-16	Apex Driving Events
September 19-21	Porsche Club of America
September 22	Driving Club
September 23-24	David Murry Track Days
Sept. 29-Oct. 2	David Murry Track Days
October 4-5	Chin Track Days
October 14	Driving Club Under the Lights
October 18-19	Chin Track Days
October 20-29	AMG Driving Academy
November 5	Higher Performance Driving
November 6	Driving Club
November 7	Track Day Xperience
November 8-9	VDCA
November 14-16	BMW Club of America
November 18	Driving Club
November 22-23	MVP Track Time
November 29-30	Chin Track Days
December 1	Driving Club
December 5	Just Track It
December 15	Jzilla
MOTORCYCLE	
April 16-17	Yamaha Champions Riding
April 18-19	PRE
June 28-29	Sport Bike Track Time
June 30-July 2	Precision Track Days
July 5-6	N2 Track Days
August 2-3	N2 Track Days
August 22	Evolve GT/ASRA
August 29	N2 Track Days



SCCA • NASA WERA • HSR

Whether you're interested in Michelin Raceway Road Atlanta events as a spectator or a participant, we've got you covered!

Michelin Raceway hosts numerous club events that allow you to attend as both, including the Sports Car Club of America (SCCA), National Auto Sport Association (NASA), WERA Motorcycle Racing, and Historic Sports Car Racing (HSR).

These organizations come to the track many times throughout the year and put on an excellent show of amateur and professional competition, instruction for novices and much more. They give you an opportunity to watch up-and-coming racers and hobbyists, but also give you the chance to get in the driver's seat and experience this 2.54 miles of asphalt! [Get your tickets at the gate.](#)



WRL ASRA USAC

World Racing League returns to Michelin Raceway Road Atlanta in 2025, followed closely by two new events to the world-renowned facility! WRL, a multi-class endurance racing series, is followed closely on the calendar by the American Superbike Racing Association (ASRA) in August and the USAC Porsche Sprint Challenge and Enduro in mid-September. Both of these events are new to the 2025 calendar for spectators, so come and check out them out!





MARCH 21-23

Mission Foods Road Atlanta SpeedTour

The Mission Foods Road Atlanta SpeedTour comes to Braselton March 21st through 23rd and brings with it big American muscle cars and more as the Trans Am Series takes on Round Two of it's 2025 schedule!

Come listen to the soundtrack of thousands of horsepower revving up as they prepare for battle around the 2.54-mile road circuit. Fans can also witness the Sportscar Vintage Racing Association (SVRA) competing on track during the Mission Foods Road Atlanta SpeedTour weekend, as they share the track with Trans Am.



APRIL 25-27

HSR The Mitty presented by Hagerty



The show-stopping historic machines of Historic Sportscar Racing (HSR) come from far and wide for the 47th Annual HSR The Mitty presented by Hagerty, April 25th through 27th!

This storied event, now with nearly five decades of history at Michelin Raceway Road Atlanta, will showcase cars from all over the world and from many different eras, as a time machine back into some of the golden eras of motorsports. Production and prototype race cars of the past have been restored to their original specifications to compete wheel-to-wheel at this three-day spectacle of racing history! **Tickets on sale now at roadatlanta.com!**





MAY 2-4

MotoAmerica Superbikes

MotoAmerica Superbikes bring the heat May 2nd through 4th this year, as five classes of motorcycles take on the challenging 12 turns of Michelin Raceway!



Superbikes, as well as Supersport and Stock 1000, Mission Super Hooligan National Championship and the fan-favorite Mission King of the Baggers classes will compete in multiple races throughout the three-day weekend, where on-track rivalries will play out in some of the most intense two-wheeled battles in the US!

The paddock will be open, giving fans the opportunity to meet over 120 riders. Bring the whole family out, as the off-track activities, including a Kids Zone and stunt show, will showcase plenty to keep even the littlest motorcycle fans enthralled!



MAY 8-10

FORMULA D.COM
PHOTO BY: LARRY CHEN

Drift Atlanta / Gridlife

Fans are in for a treat this year as Formula DRIFT once again takes over Michelin raceway for three glorious days of on-track battles and a smoke show you won't soon forget! Join us May 8th through 10th for Drift Atlanta and the exhilarating side-by-side performances from your favorite pro drifters, which will also feature full-course GRIDLIFE drifting during the daytime portions.

Formula DRIFT brings the heat with three action-packed days of top-level drift competition, plus the fan experiences you've come to know and love. If you've never experienced drifting at Michelin Raceway before, you have to see the

action in person. The fan participation is unmatched and only adds to the intensity of the smoky sideways battles. Competitors start at Turn 9 and head down into the famous Michelin Raceway keyhole, throwing their drift cars right and left as they accelerate and finish their runs back up to Turn 9. The dynamic show and precision driving celebrate car culture in its truest form – and sure gives fans something to cheer about! Come witness the thrills with us – **tickets are on sale now!**





MOTUL PETIT LE MANS **OCTOBER 8-11**



Motul Petit Le Mans is back for its 28th running, October 8th through 11th! This international motorsports spectacle remains one of the most thrilling fall traditions in the south, and welcomes racing fans from across the globe to take in the IMSA WeatherTech SportsCar Championship's epic season finale.

Over the course of the four-day event, casual fans and diehard IMSA followers alike can witness a 10-hour endurance race to the finish, where not just the highly coveted Motul Petit Le Mans race win is on the line, but championship titles as well! This internationally renowned sporting event, which culminates with the 10-hour enduro on Saturday, October 11th, features four different classes of sportscar racing – GTP, LMP2, GTD PRO and GTD.

Practices, qualifying and feature races for four additional series – the IMSA Michelin Pilot Challenge competing in the FOX Factory 120, IMSA VP Racing SportsCar Challenge, Whelen Mazda MX-5 Cup presented by Michelin and Porsche Carrera Cup North America – will share the track throughout the weekend before the main event on Saturday.

Aside from the incredible on-track battles, fans can experience all the infield fan festivities this event has to offer, including autograph sessions, car corrals by auto manufacturers, a Fan Zone where you can shop and eat and drink, plus so much more. Both paddocks are open to all guests throughout the weekend, where you can get up close and personal with the teams and drivers, as is the grid walk

on Saturday morning, where fans can stand on the racing surface to wish their favorite drivers luck moments before the green flag drops. The full 750-acre facility is available to guests to check out the race from different vantage points and find their favorite spot. And to make the whole event more appealing to the whole family, kids 12 and under enter for free with a ticketed adult!

Come and experience all that Motul Petit Le Mans has to offer and discover why this motorsport destination continues to attract automotive enthusiasts and those looking for a good time from every reach of the globe. Get your tickets now for the 28th Annual Motul Petit Le Mans – we'll see you there! Tickets on sale now at roadatlanta.com or call 800-849-RACE!





To reserve space in the Michelin Tower at Michelin Raceway Road Atlanta, contact: towerrentals@roadatlanta.com or call 770.967.6143

Michelin Tower Available for Year-Round Rental

The Michelin Tower, which stands five stories tall directly along the front straight at the track, is home to many hospitality and rental options throughout the year. The 300-person Podium Club on the ground level can accommodate a variety of events including holiday parties, corporate events and meetings, product launches, reunions, banquets, luncheons and so much more. If you're looking for a smaller space to host guests, the third and fourth floors of the Tower include private suites for up to 45 people. The rooftop, which provides sweeping views of the front straight, infield paddock and Turns 1 and 12, is also available to rent year-round. Customizable catering packages and various options are available with all rentals.

SPACE IS LIMITED!

EXPERIENCE THE ALL NEW **PODIUM CLUB**



ALL-INCLUSIVE UPSCALE HOSPITALITY CLUB IN THE MICHELIN TOWER

PODIUM CLUB IN MICHELIN TOWER OPEN TO TICKETED GUESTS STARTING THURSDAY EVENING

Enjoy your favorite sporting event by joining an exclusive club tailored to all sports car enthusiasts who want an unforgettable, all-inclusive experience at one of the premier road racing courses in the world. The Podium Club is the ideal place to take a break and indulge with food and drink in a comfortable, climate-controlled setting with excellent viewing and live race coverage.

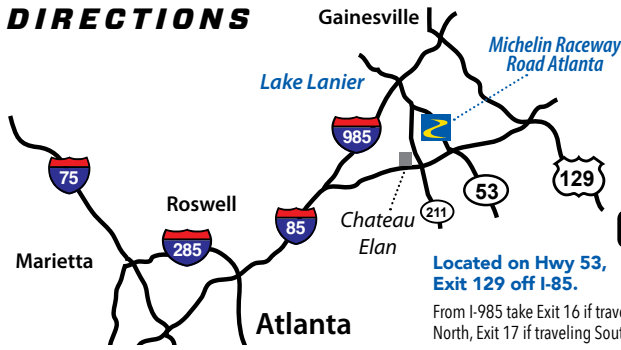


\$943.50 per person (tax included)
To make your next Michelin Raceway experience the most memorable, visit roadatlanta.com to purchase your Podium Club package.

ALL-INCLUSIVE PACKAGE INCLUDES:

- 4-day super ticket (Wed-Sat)
- Club and rooftop access Thursday evening through Saturday
- Infield Parking
- Thursday Evening Wine Night to include light hors d'oeuvres
- Light breakfast, lunch buffet and snacks on Friday
- Light breakfast, lunch buffet, dinner buffet and snacks on Saturday
- All-inclusive soda and water inside club
- All-inclusive beer, wine, and spirits inside club
- Exclusive Podium Club gift (1 per guest)
- Exclusive Podium Club Member hat (1 per guest)
- Special guest appearances

DIRECTIONS



5300 Winder Highway
Braselton, Georgia 30517

FOLLOW US ON:



Located on Hwy 53,
Exit 129 off I-85.

From I-985 take Exit 16 if traveling
North, Exit 17 if traveling South.

The Official MRRRA App
Download our app and stay informed about
all our events, sales, promotions and more!



PREFERRED PARTNERS

When you start making your travel plans to attend an event at Michelin Raceway Road Atlanta, we highly encourage you to make reservations at one of these properties:



LAQUINTA
BY WYNDHAM
BRASELTON
200 Kaival Lane
Braselton, GA 30517
706-684-3266
wyndhamhotels.com



Baymont Inn & Suites
2069 Highway 211 NW
Braselton, GA 30517
770-988-6224
wyndhamhotels.com



Country Inn & Suites
925 Highway 124
Braselton, GA 30517
770-868-5445
countryinns.com



S&S Ace Hardware
3740 Village Way
Braselton, GA 30517
770-867-2340
ssacehardware.com



Chick-fil-A
2600 Old Winder Hwy
Braselton, GA 30517
770-967-0053
cfrestaurant.com



Jack's
1929 Highway 211
Hoschton, GA
770-867-5225
jacksbraseltonga.com



Jacks Public House
6332 Grand Hickory Dr.
Braselton, GA
770-967-8377
jeffreysportsgrill.com



The Guest Lodge
520 Queen City Pkwy
Gainesville, GA 30501
770-535-8100
guestlodgega.com



Lanier Islands
7000 Lanier Islands Pkwy
Buford, GA 30518
770-945-8787
lanierislands.com



Loretta's
4305 Mundy Mill Road
Oakwood, GA 30566
770-532-0370
lorettascountrykitchen.com



Rachetti's Cafe Pizzeria
7437 Spout Springs Rd
Flowery Branch, GA 30542
815-474-5748
rachettispizza.com



Sonny's BBQ
1905 Buford Mill Drive
Buford, GA 30519
770-312-7048
sonnysbbq.com

